



**SPONSORSHIP LEVELS FOR THE 2015 ASNE-APME CONFERENCE  
OCT. 16-18, 2015, AT STANFORD UNIVERSITY IN CALIFORNIA**

**DIAMOND SPONSOR, \$20,000**

- Your name as the headline sponsor of an evening reception during the conference.
- Five complimentary conference registrations.
- We will play a photo slideshow or video twice on your behalf during the conference.
- Leading up to the conference, an email blast twice on your behalf that will go to more than 2,000 journalists.
- Full-page ad in the conference program guide.
- Attendee contact list in advance of the conference.
- Logo display included on sign of sponsors at the conference registration desk.
- Sponsorship listing on slides during the conference.
- Logo and listing in the conference program guide.
- Promotion included in the conference welcome bags.

**DOUBLE-PLATINUM SPONSOR, \$15,000**

- Sponsorship of one day's refreshments during the conference.
- We will play a photo slideshow or video twice on your behalf during the conference.
- Four complimentary conference registrations.
- Full page ad in the conference program guide.
- Leading up to the conference, an email blast on your behalf that will go to more than 2,000 journalists.
- Attendee contact list in advance of the conference.
- Logo display included on sign of sponsors at the conference registration desk.
- Sponsorship listing on slides during the conference.
- Logo and listing in the conference program guide.
- Promotion included in the conference welcome bags.

**PLATINUM SPONSOR, \$10,000**

- We will play a photo slideshow or video twice on your behalf during the conference.
- Three complimentary conference registrations.
- Half page ad in the conference program guide.
- Leading up to the conference, an email blast on your behalf that will go to more than 2,000 journalists.
- Attendee contact list in advance of the conference.
- Logo display included on sign of sponsors at the conference registration desk.
- Sponsorship listing on slides during the conference.
- Logo and listing in the conference program guide.
- Promotion included in the conference welcome bags.

**GOLD SPONSOR, \$5,000**

- Leading up to the conference, an email blast on your behalf that will go to more than 2,000 journalists.
- Two complimentary conference registrations.
- Attendee contact list in advance of the conference.
- Logo display included on sign of sponsors at the conference registration desk.
- Sponsorship listing on slides during the conference.
- Logo and listing in the conference program guide.
- Promotion included in the conference welcome bags.

**SILVER SPONSOR, \$2,500**

- One complimentary conference registration.
- Attendee contact list in advance of the conference.
- Logo display included on sign of sponsors at the conference registration desk.
- Sponsorship listing on slides during the conference.
- Logo and listing in the conference program guide.
- Promotion included in the conference welcome bags.

**BRONZE SPONSOR: \$1,750 and under**

- Logo display included on sign of sponsors at the conference registration desk.
- Sponsorship listing on slides during the conference.
- Logo and listing in the conference program guide.
- Promotion included in the conference welcome bags.

**Additional sponsorships:**

- Morning refreshments, \$5,000
- Afternoon refreshments, \$3,000

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