Building Trust Through Community Engagement

When: Friday, March 17 - Saturday, March 18

Where: The John Seigenthaler Center at Vanderbilt University, Nashville, Tennessee
1207 18th Ave. S., Nashville, TN 37212

Friday, March 17

- Coffee, tea, soda, water, assorted snacks available in the rotunda

- 1 p.m. - Convene and welcome
  - Gene Policinski, COO, Freedom Forum
  - Mizell Stewart III, ASNE president; vice president of news operations, USA TODAY Network

- 1:15 p.m. - Keynote Speaker
  - Margaret Sullivan, media columnist, The Washington Post

- 2 p.m. - Discuss new data from AP/NORC poll regarding trust in the media
  - Tom Rosenstiel, executive director, American Press Institute

- 3 p.m. - Highlights from stakeholders
  - Sally Lehrman, director, Journalism Ethics Program and The Trust Project at the Markkula Center for Applied Ethics at Santa Clara University
  - Andrew Losowsky, project lead, The Coral Project
David Holwerk, director of communications, Kettering Foundation

- 4:15 p.m. - Q&A Session
  - Lehrman
  - Losowsky
  - Holwerk
  - Sullivan

- 5 p.m. - Adjourn

- 5-7 p.m. - Cocktail reception, sponsored by Gannett and the USA TODAY Network
  - Held in Rotunda area. Beer and cocktail

**Saturday, March 18**

- Food/Beverage- Rotunda
  - All day
    - Coffee, tea, soda, water, assorted snacks available in the rotunda
  - 8:30-10 a.m. - Breakfast
    - Bagels, pastries, fruit, orange juice

- 9 a.m. - Convene and welcome
  - Gene Policinski, COO, Freedom Forum
  - Mizell Stewart III, President ASNE; vice president of news operations, USA TODAY Network

- 9:15 a.m. - The Civility Project
  - Bob Heisse, editor, The Times of Northwest Indiana

- 10 a.m. - USA TODAY Network discusses community engagement
  - David Plazas, opinion engagement editor, The Tennessean

- 10:45 a.m. - Break
  - Coffee, tea, soda, water, assorted snacks available in the rotunda

- 11 a.m. - NPR broadcast community engagement city seeds project
○ Nico Leone, general manager, KCUR
○ Rob Gordon, president and CEO, Nashville Public Radio

● Noon - Lunch

● 1:30 - 3 p.m. - How to develop your own community forums
  ○ Mark Baldwin, editor, Rockford Register Star
  ○ Clair Lorell, project coordinator, ASNE National News Literacy and Community Engagement
  ○ Joe Woolley, project coordinator, ASNE Tennessee Tough Issues Forums

● 3:30 p.m. - Adjourn