Brenda Butler
Executive Director
About Columbia Links

- Columbia Links is a high school journalism and news literacy program, housed at Columbia College Chicago and funded by the McCormick Foundation and the Dow Jones News Fund.
Columbia Links gives high school students in Chicago a voice to make the community and media aware of critical social issues through news literacy and journalism. Their stories and solutions on violence as a public health issue empower the community to embrace democracy at a grassroots level and make change.
Why should this matter to you?

• These are your future readers/consumers.
• News literacy empowers teens.
• It encourages civic engagement among teens and their communities.
How can this work for your media organizations?

- Open your newsrooms to high school students, through tours, programs and job shadowing.
- Include the teen perspective in stories that involve them.
- Consider giving some of your real estate to the teen voice.