

**AMERICAN  
SOCIETY  
OF NEWS  
EDITORS**

**APRIL 2-4, 2012  
WASHINGTON, DC**

**2012  
ASNE**



REUTERS

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Reuters America



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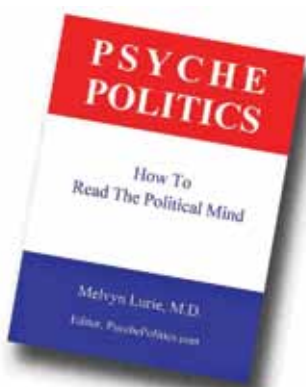
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*PsychePolitics* is the latest book of Melvyn Lurie, M.D. It is based on his 30 years of psychiatric practice and teaching at Harvard Medical School.

This work traces the human path from genes, through family, into the political world. It gives specific examples of how the variations on our genes beginning in family life affect politics, for better or worse. It uncovers what even politicians do not know about politics, such as the pre-conscious and unconscious minds.

Included are the unconscious difference between the two political parties, the essence of populism and charisma, going negative, identification with parents, and the defense mechanisms by which politicians attempt to manage fear.

**To Review this Book  
or Interview the Author  
Call Avon & Stratford  
800-230-4722**

# What It Takes

We asked what you wanted this ASNE convention to be about.

You asked a lot of questions back:

How can we drive real innovation and cultural change in our newsrooms? What are researchers and think tanks learning about a future business model for news? Who has stopped shrinking by finding new business as quickly as they're losing old business? What skills do we need today as leaders to turn our operations around? How do we compete effectively in today's fragmented news environment? What are we discovering about iPads, tablets and digital subscription plans? How do we give our smaller staffs what they need to accomplish great journalism?

Those are the issues we will discuss at ASNE 2012. At two-and-a-half days, it's a shorter, more economical and more focused ASNE convention. It's packed with the top folks we could find to offer practical advice while sparking new ideas to bring home to your newsrooms.

We'll also be inspired by the best in our business—from Woodward and Bernstein, 40 years after the Watergate break-in, to Lara Logan and Rodrigo Abd, who keep reporting from the front lines after more than a decade of war.

Thank you for sharing your ideas and for joining us as we gather to share insights, refresh our spirits and figure out what it takes to secure the future of professional journalism.

## **GEORGE STANLEY AND GENE POLICINSKI**

CHAIRMEN, ASNE 2012



**GEORGE STANLEY**  
VP/MANAGING EDITOR  
MILWAUKEE JOURNAL SENTINEL



**GENE POLICINSKI**  
SVP/EXECUTIVE DIRECTOR  
FIRST AMENDMENT CENTER

# General Information

## Registration and Bag Pickup

ASNE convention registration is located on the lobby level of the hotel near the Marriott Ballroom. Conference bags are available at the registration desk as well. *Bags provided by Reuters.*

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## Registration Desk Hours

Monday, April 2	7:30 am - 7 pm
Tuesday, April 3	7 am - 6:30 pm
Wednesday, April 4	7 am - 4 pm

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## Badges

Convention badges must be worn at all times and are required for admission to all programs.

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## Buses

Bus transportation will be provided to the reception at the Newseum on Tuesday, April 2. Buses will begin loading at 5 p.m., and the last ASNE bus will leave for the Newseum at 6 p.m. The last bus returning to the hotel will depart from the Newseum at 9:30 p.m.

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## Emergency Information

In the event of an emergency while at the Marriott Wardman Park, dial extension 11 or 30 from any house phone to reach the security department. Trained personnel will handle your call promptly.

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## Meeting Rooms

Aside from the receptions and luncheons, the entire ASNE Convention will be held in the Virginia Suite, which is a short walk from the registration area. The luncheons will be held across the hall in the Marriott Ballroom. The Monday night reception will be held in the lower level of the hotel, in the mediaXchange exhibit area.

## Lost and Found

If you have lost or found items, please take them to the NAA registration desk (next to ASNE registration).

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## NAA mediaXchange

ASNE and NAA are holding two separate conventions with separate registrations. ASNE registrants are not eligible to visit the mediaXchange exhibit floor or attend NAA meetings or programs, except for the joint cocktail reception on Monday evening, and the joint luncheons on Tuesday and Wednesday.

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## Student Journalists

Student journalists from Howard University and the University of Maryland will be in attendance to report on both the ASNE and NAA conventions. Read and comment on their work at <http://community.naa.org/blogs/asne2012>.

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## Twitter

The official Twitter hashtag for the ASNE Convention is #ASNE12. If you don't already follow ASNE, our account is @newseditors.

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## Wireless Internet

There will be free WiFi internet access throughout the ASNE Convention meeting area. The ssid is "parade" and the passcode is "parade" (lowercase, without quotemarks).

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## Office and Meeting Room Locations

First Aid	Ext. 11 or 30
General Sessions	Virginia Suite
Luncheons	Marriott Ballroom
Speaker Ready Room and Lounge	Harding
Media Credentials	Registration Desk

# Program

Monday

All meetings are in the Virginia Suite unless otherwise indicated.

1-1:45 pm

## How Smartphones, Tablets and Other Digital Devices are Transforming News Consumption

A report on the latest research about the public's use of digital media, from a March 2012 survey by the Digital Publishing Alliance.



**ROGER FIDLER**

PROGRAM DIRECTOR FOR DIGITAL PUBLISHING  
REYNOLDS JOURNALISM INSTITUTE



**MIKE JENNER**

HOUSTON HARTE CHAIR IN JOURNALISM  
MISSOURI SCHOOL OF JOURNALISM

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1:45-3:30 pm

## Mobile: What Editors Need to Know

A dynamic presentation focusing on mobile technology as a reporting tool. The session will help you to understand how to extend the capabilities of your staff's smartphones through the use of multimedia, editing, note taking, utility, location and live streaming apps. It also will examine the impact of smartphones, tablets and other mobile devices on news reporting and publishing.



**VAL HOEPPNER**  
DIRECTOR OF EDUCATION  
FREEDOM FORUM DIVERSITY INSTITUTE

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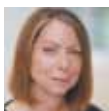
### Coffee Break

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3:45-5 pm

## Lives on the Line: Dispatches from Our War Correspondents

The world has never been more dangerous for our bravest reporters and photographers. We pay tribute to the fallen and hear from those still filing from the front lines of multiple conflicts.



**INTRODUCTION: JILL ABRAMSON**  
EXECUTIVE EDITOR  
THE NEW YORK TIMES



**RODRIGO ABD**  
PHOTOGRAPHER  
THE ASSOCIATED PRESS



**LARA LOGAN**  
CHIEF FOREIGN AFFAIRS CORRESPONDENT  
CBS NEWS



**MODERATOR: SUSAN BENNETT**  
SENIOR VICE PRESIDENT  
NEWSEUM

**Monday** continued

**5-5:30 pm**

## **Announcement of the ASNE Award Winners**



**KEN PAULSON**  
ASNE PRESIDENT  
PRESIDENT AND CHIEF EXECUTIVE OFFICER  
FIRST AMENDMENT CENTER

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**5:30-7 pm**

## **ASNE/NAA Welcome Reception (The eXchange-Lower Level)**

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**Major Sponsors  
ASNE 2012**

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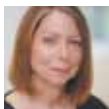
**REUTERS**

# Tuesday

8:30-9:30 am

## Innovative Newsroom Leadership

How do we bust through longstanding institutional barriers to encourage cultures that reward innovation? How do we foster engaging workplaces that tap into the talent, skills and brainpower of everyone in our organizations? How do we take advantage of the opportunities that rapidly evolving technologies give us to tell stories in new ways, reach more diverse audiences and grow?



**JILL ABRAMSON**  
EXECUTIVE EDITOR  
THE NEW YORK TIMES



**DONNA BYRD**  
PUBLISHER  
THEROOT.COM



**KATHLEEN CARROLL**  
EXECUTIVE EDITOR  
THE ASSOCIATED PRESS



**CHRYSTIA FREELAND**  
EDITOR  
THOMSON REUTERS DIGITAL



**ARIANNA HUFFINGTON**  
PRESIDENT AND EDITOR-IN-CHIEF  
HUFFINGTON POST MEDIA GROUP



**MODERATOR: GWEN IFILL**  
MANAGING EDITOR, WASHINGTON WEEK  
SENIOR CORRESPONDENT, PBS NEWSHOUR

**9:30-9:33 am**

## **Diversity Matters: Projects for Diversity**



**SHARON PRILL**  
PUBLISHER  
YAKIMA HERALD REPUBLIC

**9:33-10:30 am**

## **Stepping Up: Skills Editors Need Today**

In the past, editors could focus on journalism. Today, they must be innovative, strategic executives who help to build a new business model. How does this change the kind of skills we need to successfully lead our news organizations?



**LARRY KRAMER**  
FOUNDER  
CBS MARKETWATCH



**MI-AI PARRISH**  
PUBLISHER  
KANSAS CITY STAR



**AMINDA MARQUES GONZALEZ**  
EXECUTIVE EDITOR  
MIAMI HERALD



**MODERATOR: MICHAEL SMITH**  
EXECUTIVE DIRECTOR  
NORTHWESTERN UNIVERSITY  
MANAGEMENT CENTER

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**Coffee Break**  
**SPONSORED BY REUTERS**

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**10:45-11:45 am (Concurrent sessions)**

## **What It Takes to Build a New Revenue Model**

Some newspaper companies are growing digital revenue much faster than the industry average while others are watching digital revenues decline. After studying 38 papers and 13 companies, the Pew Research Center's Project for Excellence in Journalism delivers a special report to ASNE members on what is working, what is failing and what we can do to boost our businesses. The findings: Leadership, culture and candor can make a huge difference. In addition, the digital director from one paper seeing success will discuss the strategies behind its revenue growth.



**MARK JURKOWITZ**  
ASSOCIATE DIRECTOR  
PEW RESEARCH CENTER PROJECT  
FOR EXCELLENCE IN JOURNALISM



**GREG RETSINAS**  
DIGITAL DIRECTOR  
SANTA ROSA (CALIF.) PRESS DEMOCRAT

## **Associated Press Annual Meeting (Maryland Suite)**



**TOM CURLEY**  
PRESIDENT AND CEO  
THE ASSOCIATED PRESS



**DEAN SINGLETON**  
CHAIRMAN  
THE ASSOCIATED PRESS



**CHRISTINE LAGARDE**  
MANAGING DIRECTOR  
INTERNATIONAL MONETARY FUND

**Noon-2 pm**

## **Associated Press Annual Luncheon (Marriott Ballroom)**



**PRESIDENT  
BARACK OBAMA**

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**2:15-2:18 pm**

## **Diversity Matters: The Media, Minorities and Mobile**



**MARK CONTRERAS  
CHIEF EXECUTIVE OFFICER  
CALKINS MEDIA**

**2:18-3:30 pm**

## **iPads, Tablets, Bundled Subscriptions**

Is there a new business model forming around better service to paying print and digital customers? The latest on what we are learning about digital subscription plans.



**JAMES M. MORONEY III  
PUBLISHER AND CEO  
DALLAS MORNING NEWS**



**PAUL SMURL  
VICE PRESIDENT FOR PAID PRODUCTS  
THE NEW YORK TIMES**



**WALTER E. HUSSMAN JR.  
CEO, WEHCO  
PUBLISHER  
ARKANSAS DEMOCRAT-GAZETTE**



**MODERATOR: REM RIEDER  
EDITOR  
AMERICAN JOURNALISM REVIEW**

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Coffee Break

SPONSORED BY FIRST STREET BY CQ PRESS

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3:45-3:48 pm

## Diversity Matters: Diversity Drives Innovation



**GARY PRUITT**  
CHAIRMAN, PRESIDENT AND  
CHIEF EXECUTIVE OFFICER  
THE MCCLATCHY COMPANY

3:48-5 pm

## Watergate 4.0: How Would the Story Unfold in the Digital Age?

Forty years after the Watergate break-in, we celebrate one of journalism's most important moments and explore how the scandal that brought down a president might be covered in today's digital media environment.



**CARL BERNSTEIN**  
JOURNALIST/AUTHOR



**JEFF LEEN**  
ASSISTANT MANAGING EDITOR  
IN CHARGE OF INVESTIGATIONS  
THE WASHINGTON POST



**JOSH MARSHALL**  
EDITOR AND PUBLISHER  
TALKING POINTS MEMO



**BOB WOODWARD**  
ASSOCIATE EDITOR  
THE WASHINGTON POST



**MODERATOR: ALICIA SHEPARD**  
FORMER OMBUDSMAN, NATIONAL PUBLIC RADIO  
AUTHOR, "WOODWARD & BERNSTEIN:  
LIFE IN THE SHADOW OF WATERGATE"

## Monday, April 2

- 1-1:45 pm** How Smartphones, Tablets and Other Digital Devices are Transforming News Consumption
- 1:45-3:30 pm** Mobile: What Editors Need to Know
- 3:45-5 pm** Lives on the Line: Dispatches from Our War Correspondents
- 5-5:30 pm** Announcement of the ASNE Award Winners
- 5:30-7 pm** ASNE/NAA Welcome Reception (The eXchange-Lower Level)

## Tuesday, April 3

- 8:30-9:30 am** Innovative Newsroom Leadership
- 9:30-10:30 am** Stepping Up: Skills Editors Need Today
- 10:45 am-11:45 am (concurrent)** Associated Press Annual Meeting (Maryland Suite)  
What It Takes To Build A New Revenue Model
- Noon-2 pm** Associated Press Annual Luncheon (Marriott Ballroom)
- 2:15-3:30 pm** iPads, Tablets, Bundled Subscriptions
- 3:45-5 pm** Watergate 4.0: How Would the Story Unfold in the Digital Age?
- 5-6 pm** Buses leave for the Newseum
- 6:30 pm** Newseum Reception and Program Welcome  
Rockin' Into the Night: Music, Journalism and Content Piracy
- 9:30 pm** The last buses returning to the Marriott Wardman Park Hotel leave the Newseum



## Wednesday, April 4

<b>8-9 am</b>	2012 U.S. Olympians and Coaches: On Winning!
<b>9-10:15 am</b>	What Should Newsrooms Be Doing Now?
<b>10:30-11:30 am</b>	Small Newsrooms, BIG Journalism: How to Do World-Class Reporting No Matter How Big You Are
<b>11:30 am-1:30 pm</b>	ASNE/NAA Luncheon (Marriott Suite)
<b>1:45-2:05 pm</b>	ASNE Annual Meeting
<b>2:05-3 pm</b>	Partnering with Journalism Schools
<b>3-3:50 pm</b>	Cops, Conventions and Encampments



THE NEWSEUM

**Tuesday** night

**5-6 pm**

Buses leave for the Newseum

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**6:30 pm**

## **Newseum Program and Reception: Welcome**



**KEN PAULSON**

ASNE PRESIDENT

PRESIDENT AND CHIEF EXECUTIVE OFFICER

FIRST AMENDMENT CENTER

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## **Program: Rockin' into the Night**

See right hand page for more information.

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## **Reception**

A reception follows the program (description right hand page). The Newseum will be open for ASNE and NAA attendees only, with an exclusive guided tour of the Newseum's newest attraction, the HP New Media Gallery, opening April 27 to the public; and a chance to visit the just-opened exhibit, "Every Four Years: Presidential Campaigns and the Press."

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**9:30 pm**

The last buses returning to the Marriott Wardman Park Hotel leave the Newseum

# Rockin' Into the Night: Music, Journalism and Content Piracy

Some of the most successful songwriters across generations of pop and country history, and an expert in fighting back against the Internet's "free ride," join us for a special evening of conversation and song. We'll hear how the music industry's challenges foreshadowed similar shifts in the news business, and what that means to us today. A not-to-be-missed program hosted by the First Amendment Center in the Newseum's Walter and Lenore Annenberg Theater.



## **SONNY CURTIS**

Curtis, who wrote "*I Fought the Law*," and was just elected to the Rock 'n' Roll Hall of Fame as a member of Buddy Holly's Crickets, will talk about the evolution of the industry through the perspective of his own career.



## **JIM PETERIK**

Peterik enjoyed his first big hit as the lead singer and songwriter for the Ides of March, hitting Number 2 in 1970 with "*Vehicle*." He went on to form Survivor, which in turn led to being co-writer on "*Eye of the Tiger*" and other Rocky themes. The industry has changed dramatically during his career, yet he continues to tour, record and produce in a distinctly different climate.



## **JESSICA FRECH**

As a college student, Frech scored a major viral video hit on YouTube about the "*People of Wal-Mart*" that led to a songwriting deal with a car manufacturer and a highly successful campaign on Kickstarter. She's an example of how the next generation in both music and journalism needs to take a distinctly different approach.



## **ROBERT LEVINE**

The author of "*Free Ride*" and the former editor of *Billboard Magazine*, Levine will discuss how to successfully combat the contemporary Web culture of "free" content.

wednesday

8-9 am

## 2012 U.S. Olympians and Coaches: On Winning!

9-9:03 am

## Diversity Matters: New Business Models at Work



**ROSANNE CHEESEMAN**  
PRESIDENT AND PUBLISHER  
ERIE (PA.) TIMES-NEWS

9:03-10:15 am

## What Should Newsrooms Be Doing Now?

How you can move beyond ideas and get technological innovations and new techniques off the drawing board and into the newsroom. Your colleagues open up about what they are planning to do this year and take your advice—as well as tips from folks watching how new news products are unfolding.



**NANCY BARNES**  
EDITOR  
THE STAR TRIBUNE (MINNEAPOLIS)



**JOSHUA BENTON**  
DIRECTOR  
NIEMAN JOURNALISM LAB



**JOHN GEDDES**  
MANAGING EDITOR  
THE NEW YORK TIMES



**ERIC NEWTON**  
SENIOR ADVISER  
JOHN S. AND JAMES L. KNIGHT FOUNDATION



**KAREN PETERSON**  
EXECUTIVE EDITOR  
TACOMA NEWS TRIBUNE

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**Coffee Break**

**SPONSORED BY THE FRANKLIN CENTER**

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**10:30-10:33 am**

## **Diversity Matters: Recruiting for Diversity**



**CHARLES PITTMAN**  
SENIOR VICE PRESIDENT, PUBLISHING,  
SCHURZ COMMUNICATIONS

**10:33-11:30 am**

## **Small Newsrooms, BIG Journalism: How to Do World-Class Reporting No Matter How Big You Are**



**MIKE CONNELLY**  
EXECUTIVE EDITOR  
SARASOTA HERALD-TRIBUNE



**MANNY GARCIA**  
EXECUTIVE EDITOR/GENERAL MANAGER  
EL NUEVO HERALD (MIAMI)



**DAVID NEWHOUSE**  
EDITOR  
THE PATRIOT NEWS (HARRISBURG, PA.)



**A.M. SHEEHAN**  
EDITOR  
ADVERTISER DEMOCRAT (NORWAY, MAINE)



**MODERATOR: DAVID LEDFORD**  
EXECUTIVE EDITOR  
WILMINGTON (DEL.) NEWS-JOURNAL

## Wednesday continued

11:30 am - 1:30 pm

### ASNE/NAA Luncheon (Marriott Suite)

SPEAKER TBA

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1:45 - 2:05 pm

### ASNE Annual Meeting



**KEN PAULSON**  
PRESIDENT/CEO,  
FIRST AMENDMENT CENTER  
(OUTGOING ASNE PRESIDENT)



**SUSAN GOLDBERG**  
EXECUTIVE EDITOR  
BLOOMBERG NEWS  
(INCOMING ASNE PRESIDENT)

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## ASNE's Other Leaders



**DAVID BOARDMAN**  
ASNE SECRETARY  
EXECUTIVE EDITOR AND SENIOR VICE PRESIDENT  
THE SEATTLE TIMES



**CHRIS PECK**  
ASNE TREASURER  
EDITOR  
THE COMMERCIAL APPEAL (MEMPHIS)



**CHARLOTTE HALL**  
ASNE FOUNDATION PRESIDENT  
NEWTOWN SQUARE, PA.

2:05-3 pm

## Partnering with Journalism Schools

Different models of cooperation are developing between J-schools and newsrooms—from conducting major investigations, to reporting on Washington for audiences back home, to providing multimedia coverage of Major League Baseball spring training.



**LEONARD DOWNIE JR.**  
WEIL FAMILY PROFESSOR OF JOURNALISM  
WALTER CRONKITE SCHOOL OF JOURNALISM  
ARIZONA STATE UNIVERSITY



**MARTIN KAISER**  
EDITOR AND SENIOR VICE PRESIDENT  
MILWAUKEE JOURNAL SENTINEL



**ELLEN SHEARER**  
DIRECTOR, MEDILL NEWS SERVICE  
NORTHWESTERN UNIVERSITY



**MODERATOR: CHRISTOPHER CALLAHAN**  
DEAN, WALTER CRONKITE SCHOOL OF  
JOURNALISM, ARIZONA STATE UNIVERSITY

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3-3:50 p.m.

## Cops, Conventions and Encampments

When journalism and police actions collide, what do you and your reporters do?



**KEVIN M. GOLDBERG**  
ASNE LEGAL COUNSEL  
FLETCHER, HEALD AND HILDRETH



**LUCY DALGLISH**  
EXECUTIVE DIRECTOR  
REPORTERS COMMITTEE FOR FREEDOM  
OF THE PRESS



**MODERATOR: GENE POLICINSKI**  
SENIOR VICE PRESIDENT/EXECUTIVE DIRECTOR  
FIRST AMENDMENT CENTER

## ASNE Board of Directors, 2011-12

**Ken Paulson**, First Amendment Center, Nashville (PRESIDENT)

**Susan Goldberg**, Bloomberg News, Washington, D.C.  
(VICE PRESIDENT)

**David Boardman**, The Seattle Times (SECRETARY)

**Chris Peck**, The Commercial Appeal, Memphis (TREASURER)

**Ronnie Agnew**, Mississippi Public Broadcasting, Jackson

**Andy Alexander**, Washington, D.C.

**Amanda Bennett**, Bloomberg News

**Jim Brady**, Digital First Media, New York

**Neil Brown**, Tampa Bay Times, St. Petersburg, Fla.

**Alfredo Carbajal**, Al Día, Dallas

**Christopher Callahan**, Arizona State University, Phoenix, Ariz.

**Milton Coleman**, The Washington Post

**Pamela Fine**, Univ. of Kansas School of Journalism and Mass  
Communications, Lawrence

**Diana Fuentes**, Del Rio News-Herald, Del Rio, Texas

**Anders Gyllenhaal**, McClatchy Washington Bureau

**Michael Oreskes**, The Associated Press, New York

**Melanie Sill**, Sacramento, Calif.

**Debra Adams Simmons**, The Plain Dealer, Cleveland

**George Stanley**, Milwaukee Journal Sentinel

**Mizell Stewart III**, E.W. Scripps Co., Cincinnati

**Margaret Sullivan**, The Buffalo News

**Ken Tingley**, The Post-Star, Glens Falls, N.Y.



## ASNE Foundation Board of Directors, 2011-12

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**Peter Bhatia**, The Oregonian, Portland

**Milton Coleman**, The Washington Post

**Susan Goldberg**, Bloomberg News, Washington, D.C.

**Clark Hoyt**, Bloomberg News, Washington, D.C.

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## ASNE Convention Committee, 2011-12

**Gene Policinski**, First Amendment Center, Nashville (CO-CHAIR)

**George Stanley**, Milwaukee Journal Sentinel (CO-CHAIR)

**Alfredo Carbajal**, Al Día, Dallas

**Wanda Garner Cash**, University of Texas School of Journalism,  
Austin

**J. Ford Huffman**, Washington D.C.

**Mi-Ai Parrish**, The Kansas City Star

**Rem Rieder**, American Journalism Review, College Park, Md.

**Ellen Shearer**, Medill News Service, Washington, D.C.

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## ASNE Staff

**Cristal Williams Chancellor**, Director of Public Relations and  
Special Projects

**Jeanne Esmond**, Accounting Manager

**Richard Karpel**, Executive Director

**Diana Mitsu Klos**, Senior Project Director

**Rachel Longino**, Administrative Assistant

**Connie Southard**, Project Coordinator



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ESSENTIAL TO  
MAINTAINING A  
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FRANKLINCENTERHQ.ORG

# Registrants\*

**Jill Abramson**, Executive Editor, The New York Times

**Ronnie Agnew**, Executive Director, Mississippi Public Broadcasting

**Andy Alexander**, Washington, D.C.

**James Asher**, Washington Bureau Chief, The McClatchy Company

**Chris Austin**, Special Markets Territory Manager, First Street by CQ Press

**Joyce Barnathan**, President, International Center for Journalists

**Nancy Barnes**, Editor and Senior Vice President, Star Tribune (Minneapolis)

**Catherine Barron**, Executive Editor, The Patriot-News (Mechanicsburg, Pa.)

**Laura Bass**, Account Manager, Thomson Reuters

**Clark Bell**, Director, Journalism Program, Robert McCormick Tribune Foundation

**Lori Bergen**, Dean, Diederich College of Communication, Marquette Univ.

**James Bettinger**, Director, Knight Fellowships Program, Stanford Univ.

★ **Peter Bhatia**, Editor, The Oregonian (Portland)

**David Boardman**, Executive Editor and Senior Vice President, The Seattle Times

**Peter Bohan**, Editor, Reuters America Service, Thomson Reuters

**Bobbi Bowman**, Editor, McLean (Va.) Patch

**Jim Brady**, Editor-in-Chief, Digital First Media

**Louis Brancaccio**, Editor, The Columbian (Vancouver, Wash.)

**Marcus Brauchli**, VP and Executive Editor, The Washington Post

**Neil Brown**, Editor and Vice President, Tampa Bay Times

**Stephen Buckley**, Dean of Faculty, The Poynter Institute

**David Butler**, Editor and VP News, San Jose Mercury News

**Steve Buttry**, Director of Community Engagement and Social Media, Digital First Media

**Christopher Callahan**, Dean and University Vice Provost, Walter Cronkite School of Journalism and Mass Communication, Arizona State Univ.

**Alfredo Carbajal**, Managing Editor, Al Dia (Dallas)

**Sean Carlson**, Manager, Global Communications & Public Affairs, Google, Inc.

**Shirley Carswell**, Deputy Managing Editor, The Washington Post

**Karen Catone**, Director/Chips Quinn Scholars and Free Spirit Scholars Program, Freedom Forum

**Jerry Ceppos**, Dean, Manship Schools of Mass Communications, Louisiana State Univ.

**Sandra Chance**, Director, Brechner Center for Freedom of Information, Univ. of Florida

**Marc Charisse**, Editor, The Evening Sun (Hanover, Pa.)

**Sherry Chisenhall**, Editor and VP News, The Wichita Eagle

**Dan Christensen**, Editor and Founder, Broward Bulldog

**Ann Clark**, News Executive, Gannett Co., Inc.

**Robert Cleland**, Sales Manager, North America, The Washington Post

★ **Milton Coleman**, Senior Editor, The Washington Post

**Jana Collier**, Editor-in-Chief, Dayton Daily News

**Aly Colon**, Writer/Editor, St Petersburg, Fla.

**Mike Connelly**, Executive Editor, Sarasota Herald-Tribune

**Brian Cooper**, Executive Editor, Telegraph Herald (Dubuque, Iowa)

**Steve Cope**, Manager-Editorial Best Practices, Internet Broadcasting

**John Costa**, Editor-in-Chief, The Bulletin (Bend, Ore.)

**Kay Coyte**, Associate Editor, The Washington Post

**Linda Grist Cunningham**, Proprietor, Key West Watch

**Brett Curtis**, Global Business Director, Thomson Reuters

**Lucy Dalglish**, Executive Director, Reporters Committee for Freedom of the Press

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