SPONSORSHIP LEVELS
2018 ASNE-APME NEWS LEADERSHIP CONFERENCE
SEPT. 11-12 AT THE AT&T EXECUTIVE EDUCATION AND CONFERENCE CENTER IN AUSTIN, TEXAS

DIAMOND SPONSOR, $20,000
-Your name as the headline sponsor of an evening reception during the conference.
-Five complimentary conference registrations.
-We will play a photo slideshow or video twice on your behalf during the conference.
-Leading up to the conference, an email blast twice on your behalf that will go to more than 2,000 journalists.
-Ad in the electronic conference schedule.*
-Attendee contact list in advance of the conference.
-Logo display included on sign of sponsors at the conference registration desk.
-Sponsorship listing on slides during the conference.
-Logo in the electronic conference schedule.*
-Promotion included in the conference welcome bags.

DOUBLE-PLATINUM SPONSOR, $15,000
-Sponsorship of one day’s refreshments during the conference.
-We will play a photo slideshow or video twice on your behalf during the conference.
-Four complimentary conference registrations.
-Ad in the electronic conference schedule.*
-Leading up to the conference, an email blast on your behalf that will go to more than 2,000 journalists.
-Attendee contact list in advance of the conference.
-Logo display included on sign of sponsors at the conference registration desk.
-Sponsorship listing on slides during the conference.
-Logo in the electronic conference schedule.*
-Promotion included in the conference welcome bags.
PLATINUM SPONSOR, $10,000
- We will play a photo slideshow or video twice on your behalf during the conference.
- Three complimentary conference registrations.
- Ad in the electronic conference schedule.*
- Leading up to the conference, an email blast on your behalf that will go to more than 2,000 journalists.
- Attendee contact list in advance of the conference.
- Logo display included on sign of sponsors at the conference registration desk.
- Sponsorship listing on slides during the conference.
- Logo in the electronic conference schedule.*
- Promotion included in the conference welcome bags.

GOLD SPONSOR, $5,000
- Leading up to the conference, an email blast on your behalf that will go to more than 2,000 journalists.
- Two complimentary conference registrations.
- Attendee contact list in advance of the conference.
- Logo display included on sign of sponsors at the conference registration desk.
- Sponsorship listing on slides during the conference.
- Logo in the electronic conference schedule.*
- Promotion included in the conference welcome bags.

SILVER SPONSOR, $2,500
- One complimentary conference registration.
- Attendee contact list in advance of the conference.
- Logo display included on sign of sponsors at the conference registration desk.
- Sponsorship listing on slides during the conference.
- Logo in the electronic conference schedule.*
- Promotion included in the conference welcome bags.

BRONZE SPONSOR, $1,750 and under
- Logo display included on sign of sponsors at the conference registration desk.
- Sponsorship listing on slides during the conference.
- Logo in the electronic conference schedule.*
- Promotion included in the conference welcome bags.

*Subject to availability