SPONSORSHIP LEVELS
2017 ASNE-APME NEWS LEADERSHIP CONFERENCE
Oct. 8-11 AT THE WASHINGTON MARRIOTT WARDMAN PARK IN WASHINGTON, D.C.

DIAMOND SPONSOR, $20,000
- Your name as the headline sponsor of an evening reception during the conference.
- Five complimentary conference registrations.
- We will play a photo slideshow or video twice on your behalf during the conference.
- Leading up to the conference, an email blast twice on your behalf that will go to more than 2,000 journalists.
- Ad in the electronic conference schedule.*
- Attendee contact list in advance of the conference.
- Logo display included on sign of sponsors at the conference registration desk.
- Sponsorship listing on slides during the conference.
- Logo in the electronic conference schedule.*
- Promotion included in the conference welcome bags.

DOUBLE-PLATINUM SPONSOR, $15,000
- Sponsorship of one day’s refreshments during the conference.
- We will play a photo slideshow or video twice on your behalf during the conference.
- Four complimentary conference registrations.
- Ad in the electronic conference schedule.*
- Leading up to the conference, an email blast on your behalf that will go to more than 2,000 journalists.
- Attendee contact list in advance of the conference.
- Logo display included on sign of sponsors at the conference registration desk.
- Sponsorship listing on slides during the conference.
- Logo in the electronic conference schedule.*
- Promotion included in the conference welcome bags.
PLATINUM SPONSOR, $10,000
- We will play a photo slideshow or video twice on your behalf during the conference.
- Three complimentary conference registrations.
- Ad in the electronic conference schedule.*
- Leading up to the conference, an email blast on your behalf that will go to more than 2,000 journalists.
- Attendee contact list in advance of the conference.
- Logo display included on sign of sponsors at the conference registration desk.
- Sponsorship listing on slides during the conference.
- Logo in the electronic conference schedule.*
- Promotion included in the conference welcome bags.

GOLD SPONSOR, $5,000
- Leading up to the conference, an email blast on your behalf that will go to more than 2,000 journalists.
- Two complimentary conference registrations.
- Attendee contact list in advance of the conference.
- Logo display included on sign of sponsors at the conference registration desk.
- Sponsorship listing on slides during the conference.
- Logo in the electronic conference schedule.*
- Promotion included in the conference welcome bags.

SILVER SPONSOR, $2,500
- One complimentary conference registration.
- Attendee contact list in advance of the conference.
- Logo display included on sign of sponsors at the conference registration desk.
- Sponsorship listing on slides during the conference.
- Logo in the electronic conference schedule.*
- Promotion included in the conference welcome bags.

BRONZE SPONSOR, $1,750 and under
- Logo display included on sign of sponsors at the conference registration desk.
- Sponsorship listing on slides during the conference.
- Logo in the electronic conference schedule.*
- Promotion included in the conference welcome bags.

GENERAL CONFERENCE SPONSOR PLUS SUNDAY NIGHT RECEPTION, $30,000-$35,000

GENERAL CONFERENCE SPONSOR PLUS A LUNCHEON, $20,000
- Logo displayed on screen during part of the luncheon.

GENERAL CONFERENCE SPONSOR PLUS A SESSION, $15,000

COFFEE-BREAK SPONSOR, $5,000

VENDOR TABLE, $1,500 for full table, $750 for shared table

*Subject to availability